

# Making sure machines keep moving for distributor, Productivity Inc.

You're only as strong as the weakest link in the chain. It's an old adage, but especially true for manufacturers operating industrial robots and computer controlled machine tools. In these environments, the failure of even a small machine part can bring production to a literal standstill. It's why hundreds of manufacturers across the Midwest and Rocky Mountain states rely on Productivity Inc. for instant replacements and rapid repair. To meet this need the company stocks more than a million parts and operates a fleet of service vehicles from five key locations. It also counts on ShipLink software to ensure parts get delivered on time and with the greatest efficiency.

For Productivity, ShipLink was the natural choice to replace their aging Clippership system:

- ShipLink seamlessly integrated Productivity's Prophet 21 ERP with their existing carrier applications – providing single click shipping with FedEx , UPS, USPS and SpeedDee.
- ShipLink replaced Productivity's time-intensive, SWOG process with single-click Pick Ticket consolidation, including address and time-in-transit validation.
- ShipLink implemented complex fulfillment rules with configuration tools that allow Productivity to maintain their own free freight conditions and freight charge allocations, among other dynamics.
- ShipLink replaced a manual ship notification process with ShipLink Central, a dynamic messaging platform that automatically generates custom email shipment notifications with links to Productivity's own order tracking portal.

As ShipLink has numerous dynamic configurations, Productivity users now have the option to work from ShipLink's simple interface, or from inside Prophet 21 utilizing a DynaChange-powered shipping button.

Beyond saving Productivity from excessive annual maintenance fees, ShipLink eliminated the need for a costly implementation process, and cut shipment processing time by 30%. Learn more about how ShipLink can power your own fulfillment operation: 657.222.0500 [info@shiplinkglobal.com](mailto:info@shiplinkglobal.com)

**“With ShipLink, we turned Prophet 21 into a multi-carrier, multi-location, enterprise shipping solution – complete with central control over Productivity's unique business rules and fulfillment policies.”**

CATHY ARBUCKLE, SENIOR PROGRAMMER/ANALYST, PRODUCTIVITY, INC.



## COMPANY SNAPSHOT

Large, Midwest distributor of industrial robot and machine tool replacement parts.

Distribution Centers Minneapolis, Cedar Rapids, Omaha, Denver, Salt Lake City

SKUs 1,000,000+

ERP Integration Prophet 21

Mo. Shipments 4,000 Freight & Parcel

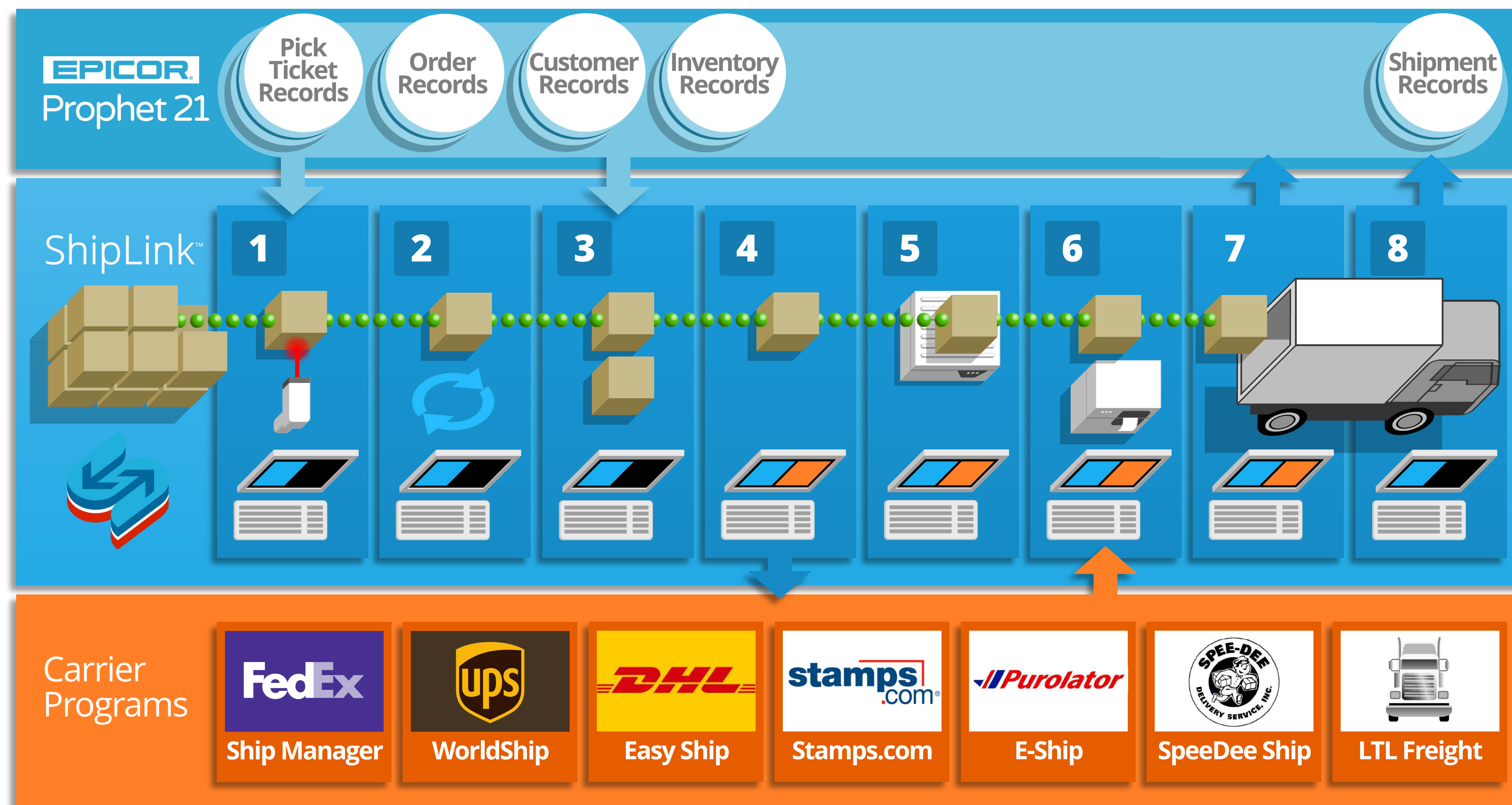
## SOLUTION

ShipLink software deployed on multiple work stations in five locations with unique business rules to process domestic and international shipments via FedEx, UPS, USPS and SpeedDee.

## RESULTS

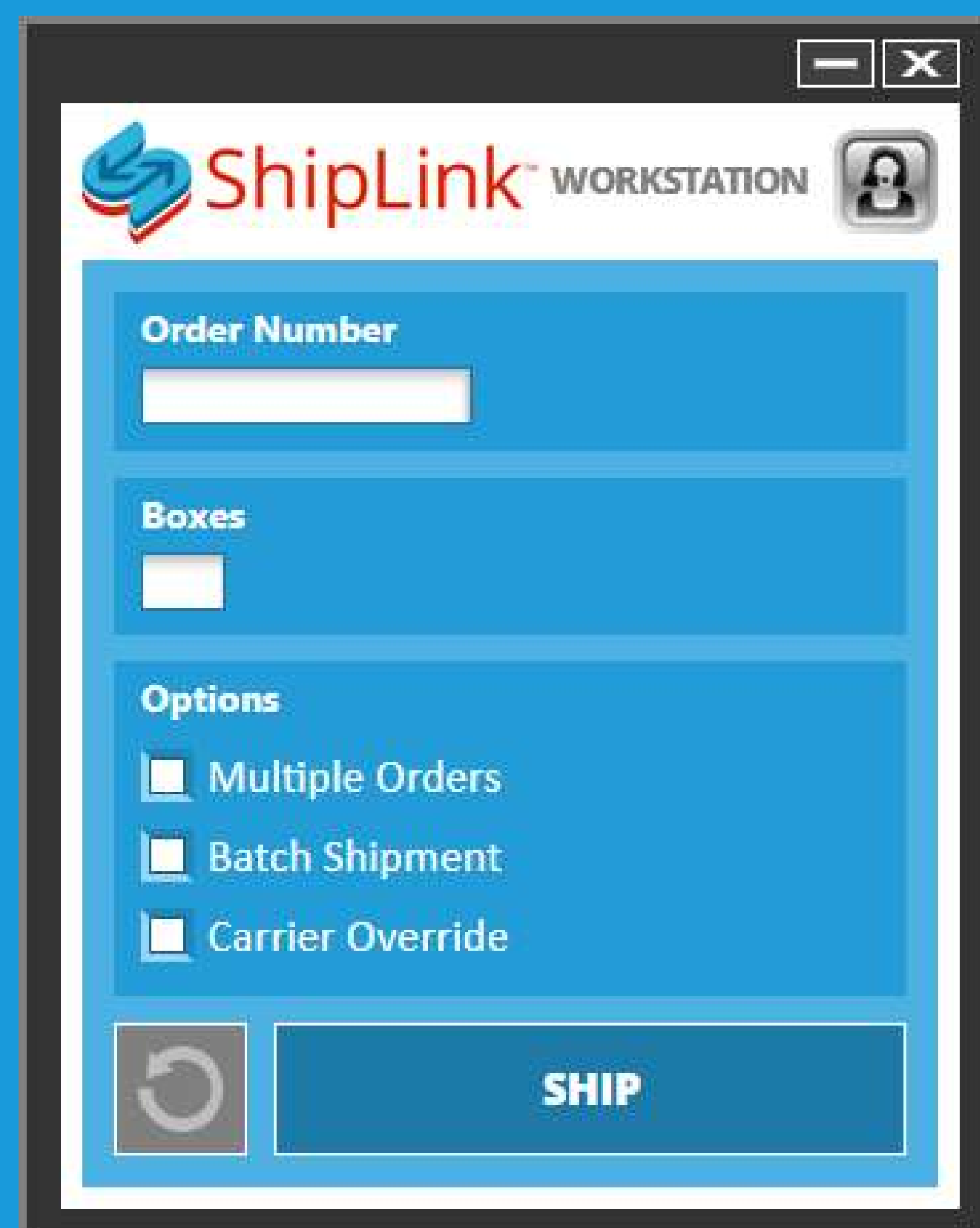
ShipLink streamlined fulfillment, eliminated SWOG, enabled automated invoicing and added custom email ship notifications.





### HOW SHIPLINK WORKS

- 1 Scan** ShipLink instantly captures 100% of pick ticket, order, customer and inventory data
- 2 Process** ShipLink applies custom business rules to optimize shipment
- 3 Consolidate** ShipLink lets you add pick tickets and verifies ship-ability
- 4 Send** ShipLink automatically populates all fields in the select carrier program
- 5 Weigh** Carrier programs capture weight and optional data
- 6 Ship** ShipLink generates labels and international documents
- 7 Update** ShipLink sends tracking, custom charge, order status, and any consolidated shipment memo data
- 8 Close** ShipLink completes end-of-day process across multiple workstations, and generates custom documents



### WHAT SHIPLINK INCLUDES

ShipLink is a Windows PC client application that can run in multiple locations and workstations without any additional server.

- **Work Station**  
This window appears alongside carrier programs for users to scan or enter one or more pick tickets, add cartons and complete shipments.
- **Administration System**  
This menu-driven, point-and-click utility allows for the quick configuration of SYSPRO integration components, carrier accounts and business rules.
- **Cloud Management**  
This utility maintains workstations, manages site back-ups, and provisions carriers.

### START SHIPPING TODAY

ShipLink deploys in hours and can 'go-live' within one day. With its simple interface and use of existing carrier programs, the solution requires little training.

Join the hundreds of users around the world that count on ShipLink to power shipping for businesses large and small.

Get started by calling 657.222.0500 for additional information and to schedule a demonstration.

[shiplinkglobal.com/prophet21](http://shiplinkglobal.com/prophet21)