

Keeping the wheels turning for bike manufacturer, Yeti Cycles

More than any sport, mountain biking demands the most of its zealous participants. The terrain constantly taxes major muscle groups, and riders need lightning quick reflexes to navigate the endless blur of trails, rocks and trees. It's no wonder the most elite riders demand the same of their bikes. A feather light frame, articulated suspension and precision gearing are just a few of the features Yeti offers to meet this demand. The company also provides the gloves, shorts, shirts, socks and jackets to keep riders at peak performance. With growing demand for its patented product line and a traveling team of professional riders, Yeti needed a shipping solution that would keep the pace. In particular, software that could:

- Integrate to their existing SYSPRO 7 ERP and better utilize Customer, Inventory and Sales Order data.
- Eliminate manual entry required to complete shipments – especially those with international line items.
- Automate the production of international documents.
- Apply freight charge discounts based on the customer, order amount and goods detail.
- Provide tracking information to SYSPRO and their existing Magento eCommerce applications.

After exploring a variety of TMS solutions, Yeti chose more flexible and affordable ShipLink. Unlike alternatives that required significant implementation time and expense, ShipLink was installed and quickly configured in one day to meet all of Yeti's unique requirements. Now operating on multiple workstations, the solution captures, processes and reformats 100% of available order, customer and inventory data to complete shipments instantly with FedEx Ship Manager and UPS Worldship. Business rules maintained in ShipLink's Administration System now allow Yeti to offer fixed price freight charges for bicycles and frames with standard rates applied to any other items. The solution also provides for the quick validation and consolidation of multi-order shipments. Once done, ShipLink automatically updates SYSPRO order status, allocates custom freight charges, and provides real-time tracking from within S/O Query.

Along the ride, Yeti can now ship more goods with less effort in a solution that scales to meet their growing demand. Learn more about how ShipLink can power your own fulfillment operation: 657.222.0500 info@shiplinkglobal.com

“ShipLink leveraged SYSPRO order, customer and inventory data to instantly process exports and calculate custom freight charges. We're now spending less time to keep dealers more satisfied.”

MATT HICKS, SYSTEMS & TECHNOLOGY MANAGER



COMPANY SNAPSHOT

Manufacturer of high performance mountain bikes, bike accessories, technical apparel, and branded casual wear.

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|---------------------|----------------------|
| Distribution Center | Golden, CO |
| SKUs | 1,000+ |
| Dealers | 250+ in 27 Countries |
| ERP Integration | SYSPRO 7 |
| Monthly Shipments | 4,400 Parcels |

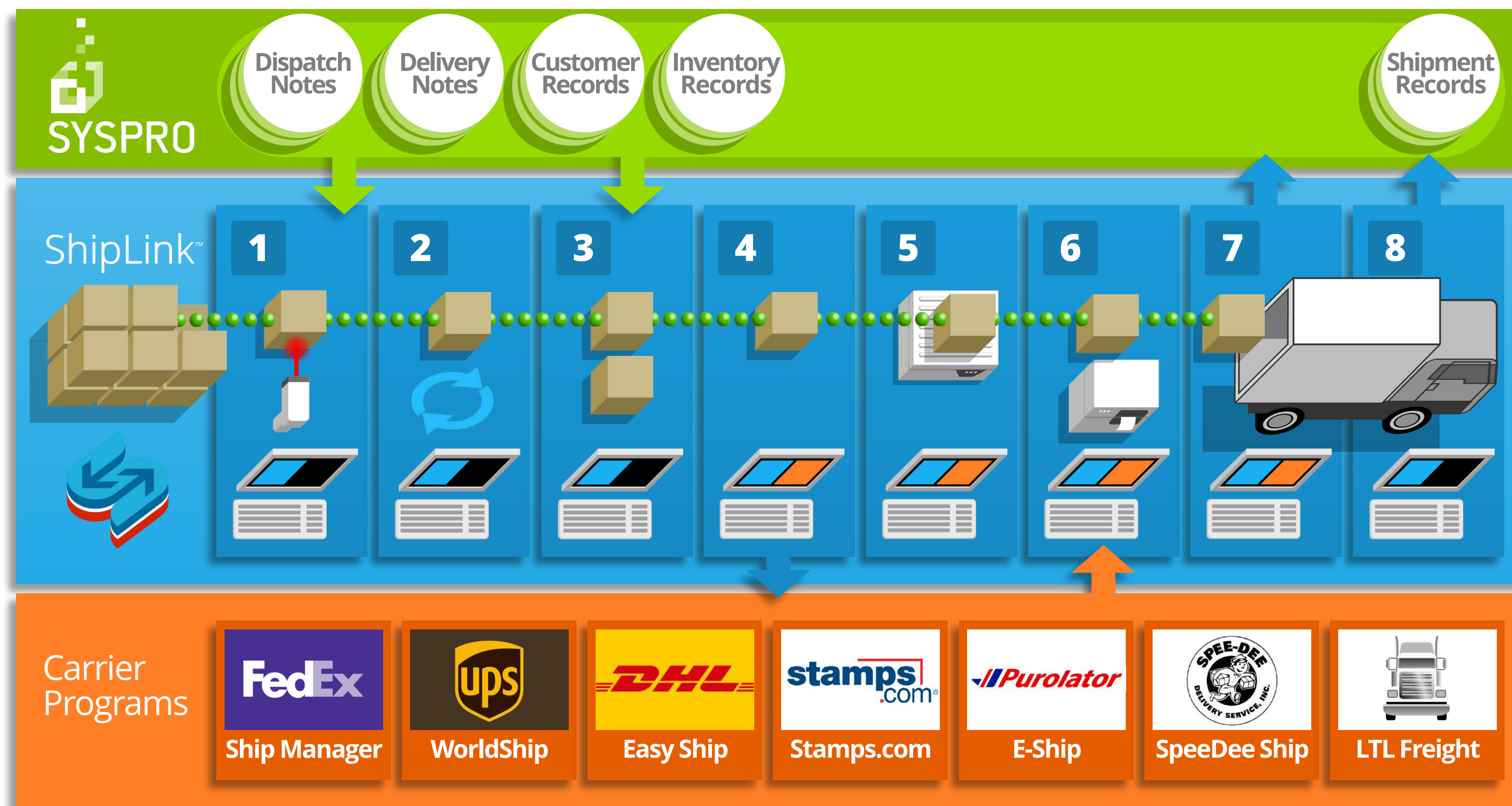
SOLUTION

ShipLink 2017 deployed on multiple work stations with unique business rules to process domestic and international shipments via FedEx and UPS.

RESULTS

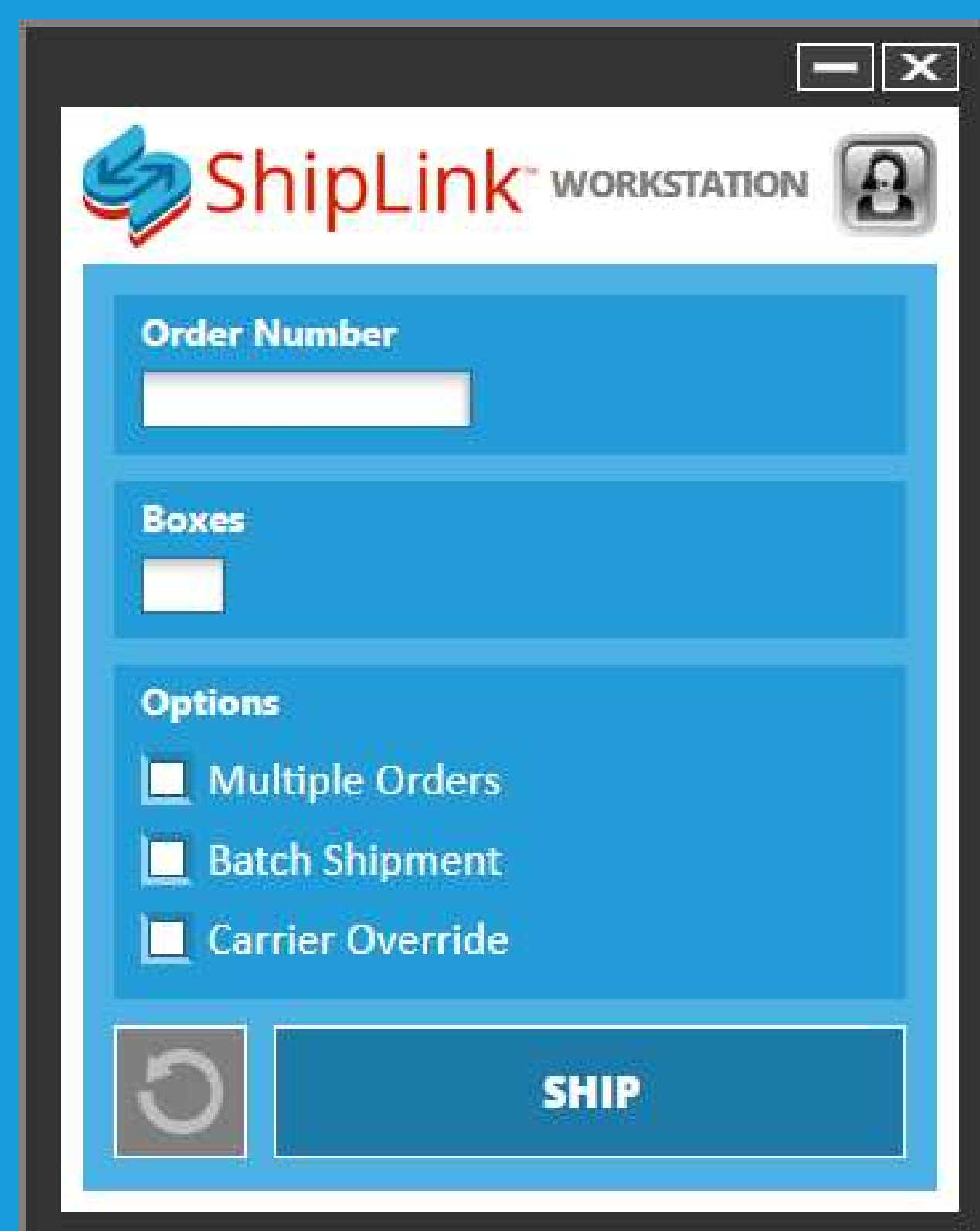
ShipLink streamlined fulfillment, reduced labor cost, increased visibility and enable custom freight charges.





HOW SHIPLINK WORKS

- 1 Scan** ShipLink instantly captures 100% of Dispatch Note, Delivery Note, order, customer and inventory data
- 2 Process** ShipLink applies custom business rules to optimize shipment
- 3 Consolidate** ShipLink lets you add orders and verifies ship-ability
- 4 Send** ShipLink automatically populates all fields in the selected carrier program
- 5 Weigh** Carrier programs capture weight and optional data
- 6 Ship** ShipLink generates labels and international documents
- 7 Update** ShipLink sends tracking, custom freight charge, order status, and consolidated shipment memo data
- 8 Close** ShipLink completes end-of-day process across multiple workstations, and generates custom reports



WHAT SHIPLINK INCLUDES

ShipLink is a Windows PC client application that can run in multiple locations and workstations without any additional server.

- **Work Station**
This window appears alongside carrier programs for users to scan or enter one or more pick tickets, add cartons and complete shipments.
- **Administration System**
This menu-driven, point-and-click utility allows for the quick configuration of SYSPRO integration components, carrier accounts and business rules.
- **Cloud Management**
This utility maintains workstations, manages site back-ups, and provisions carriers.

START SHIPPING TODAY

ShipLink deploys in hours and can 'go-live' within one day. With its simple interface and use of existing carrier programs, the solution requires little training.

Join the hundreds of users around the world that count on ShipLink to power shipping for businesses large and small.

Get started by calling 657.222.0500 for additional information and to schedule a demonstration.

shiplinkglobal.com/syspro